



DashCams

The main reason why millions of drivers have invested in a DashCam is to provide evidence in the event of an accident – whether they are directly involved or are a witness to one.

With the camera automatically activating the moment you start your engine, recordings are in real-time and provide peace of mind for individuals and business-owners alike; whether you are just driving the family car, running a small fleet of vans, a large taxi fleet or an HGV operation.

Starting from as little as £9.99 a DashCam could be the best investment you make.

Benefits of DashCams

- **Accident Liability:** if an accident takes place and your vehicle is involved, you can use your footage as evidence to prove it was not your fault. It's often the case that liability is denied by the other driver when in fact, to you it was clearly their fault. With a DashCam recording every detail of sound and image, it is proof of what really happened and your DashCam footage can also be used as evidence in a Court of Law
- **Fraud prevention:** traffic accident fraud is on the up and staged incidents are becoming increasingly popular with fraudsters. These fraudulent 'accidents' aim to extort money from the insurers of innocent drivers by claiming whiplash, back and other fake injuries with the resultant cost to insurance companies ultimately being passed on to honest drivers in the form of increased premiums. A DashCam can demonstrate innocence and highlight those fraudsters assisting insurers' fraud teams in successfully disputing spurious claims & saving us all money.
- **Insurance cost savings:** considered a preventative device, some insurers are lowering the costs of their premiums to those installing DashCams, and in some cases the saving is as high as 15%!
- **Reporting other drivers:** we all complain about other drivers from time to time. These "bad drivers" annoy us all but on some occasions their behaviour is reckless and irresponsible, putting other lives at risk. Whilst we are able to report such behaviours to the police, without specific evidence there is often little action that can be taken. However, with a DashCam recording as proof it becomes much easier and more likely action can be taken.
- **Security:** a DashCam can also be set up to record whilst your vehicle is parked, so if your vehicle gets scratched or even vandalised, it'll be recording and capturing vital evidence
- **Makes driving better:** some DashCams allow you to review a journey to see how the vehicle was driven, highlighting mistakes such as breaking too hard, riding the clutch, abruptly changing lanes etc. giving you &/or your driver the opportunity to correct these errors
- Other uses could include GPS guidance, recording a road trip etc.

